

15
FESPA
AWARDS
2015
Cologne
19 May 2015

FESPA AWARDS 2015 COLOGNE 19 MAY



ENTER AT
WWW.FESPA.COM/AWARDS

CATEGORY SPONSORS:



Kornit
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WHY ENTER THE AWARDS?

How better to WOW prospective customers than to welcome them into your business where your FESPA Award is displayed alongside your best work?

How better to reassure them of your technical skill than showing off an award that has been judged by senior and influential figures in the industry, experts in your field and most importantly, your customers.

Inspire your team! Winning an award not only raises the profile of your business and attracts new customers, but also raises the spirits of the team involved in producing the winning work.

Being shortlisted against hundreds of competitors from across the globe is an honour in itself, but to make it through to the very top, winning in a category – can and does transform businesses and change lives.

In addition to global publicity for winners, all entries will also be put forward for the opportunity to win the People's Choice Award and the FESPA Hall of Fame which opens up the voting to the whole imaging community. The marketing possibilities if you win are endless!

DON'T DELAY; START THINKING ABOUT WHAT CATEGORIES YOU CAN ENTER – TODAY!

HOW TO ENTER

Step 1- Complete the application form

Step 2- Send us your entry

Step 3- Judging

Step 4- Public vote

Step 5- Winners Announced- FESPA Gala Dinner

Step 6- Reclaim your entries

ENTRY FEES

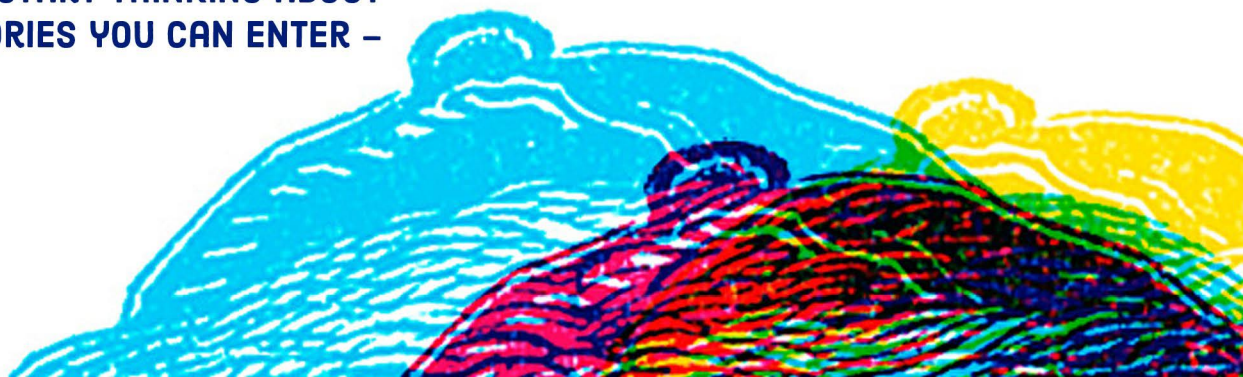
- a. Members (Members of the FESPA Associations and FESPA Individual members)
Entries €25 Euros per entry
- b. Non-Members
Entries €50 Euros per entry
- c. Young star entrants (Aged 16-25 working as a junior employee or student in any print related discipline)
1-4 Entries €15 Euros per entry

Please send you payment by direct transfer to the address below and where possible include your company name as a reference.

NATIONAL WESTMINSTER BANK PLC
21, High Street, Reigate, Surrey, RH2 9AD, UK
SORT CODE : 60-17-27
ACCOUNT: 08134618
IBAN: GB81 NWBK 60720408134618
SWIFT: NWBKGB2L

Alternatively you can send a cheque made payable to 'Fespa Ltd' with this application to C/o FESPA Awards, FESPA Ltd, Bancroft Place, 10 Bancroft Rd, Reigate, Surrey RH2 7RP

Please include your entry number and company name on the back of the cheque.



CATEGORIES

Within each category below, you can choose from one of 3 sub categories (ABC):

A.- Digital printing only

B.- Screen printing only

C.- Mixed techniques (any combination of print technologies, for example: offset + digital or + screen, or offset + screen or other printing or decorating techniques + screen, etc.)

Category 1 Point of Purchase Products - Printing on paper & board, including paper banners & backlit papers (ABC)

Category 2 Point of Purchase Products - Printed on all types of plastics, including plastic banners and backlit plastic + lenticular, plastic printing in sheets, flexible or rigid (ABC)

Category 3 Posters, single sheets & multi-sheets (ABC)

Category 4 Calendars, Postcards, Greetings & Christmas Cards (ABC)

Category 5 Original Serigraphies and Giclées - Printed in limited editions, signed or unsigned, in which the artist is involved in the creative process (ABC)

Category 6 Fine Art Reproductions, Books, Brochures, Accurate reproduction of existing paintings or other pieces of art. (ABC)

Category 7 Decals, Printed Labels, Fleet Marking, Window Decals, etc. (ABC), printed pressure sensitive substrates, plastics or other substrates for promotion, decoration or corporate identity. (ABC)

Category 8 Special effect screen printed over offset, digital or screen printed images, and other innovative applications (ABC)

Category 9 Special effect on T-shirts and other (ABC), including embroidery, additions of pearls, metal, printed circuits, etc.

Category 10 T-shirts and other Garments, Caps, direct printing or transfers and roll-to-roll for fashion (ABC)

Category 11 Pennants, Banners, Tapestries, Draperies, Other Textile Products e.g. Bags, Scarves, Ties and Canvas etc (ABC)

Category 12 Roll to roll printed textile for decoration (ABC)

Category 13 Glass & Ceramic, e.g. Tableware, Tiles, Glasses, Mirrors - Curved and Flat. Direct Printing, Decals and Backlit (ABC)

Category 14 Metal & Wood Products, Signs and Objects (ABC)

Category 15 Metal & Wood Products, Signs and Objects (ABC)

Category 16 Miscellaneous: Compact Disks, Credit and Phone Cards, Automobiles, IMD, Fascias, Dials, Nameplates, Signs, Gauges etc. Printed Circuits & Membrane Switches, Hybrid Circuits, RFIDs, Solar cells, etc. (ABC)

Category 17 Cross Media print campaign, live media, interactive displays and signage, social media, online interactivity, live events, mobile apps, scannable codes, personalisation and printed products. (ABC)

Category 18 Young star

Category 19 FESPA Hall of Fame Award

JUDGING CRITERIA

1. Excellence in execution of print quality - technical expertise and print quality (relevant to the application)
 - a) Image definition, precision (registration) and sharpness (0-20 points)
 - b) Colour appearance (0-20 points)
2. Appropriate use of techniques, design, media, and creativity for the application (choice of print and techniques to meet the objectives of the project)
 - a) Job complexity (0-30 points)
 - b) Product use (0-10 points)
 - c) Creativity, Aesthetical aspect (0-10 points)
3. Selling efficiency /ROI for the end-user of the printed item(s) (0-10 points) NB: For decorative and art entries, the "aesthetical perspective"

Total of 100 points

To enter the FESPA Awards 2015 simply complete the below application form and return it to us along with your supporting materials to events@fespa.com or post them to [Michela Marcantonio, C/o FESPA Awards, FESPA Ltd, Bancroft Place, 10 Bancroft Rd, Reigate, Surrey RH2 7RP](#) along with payment.

ENTRY FORM

Company Name: _____

Entry Reference Name: _____

Representatives full Name: _____

Address: _____

City: _____

Postcode: _____

Country: _____

Tel (with dialing code): _____

Email: _____

Please select one of the following:

I am a Fespa Member

I am not a FESPA member

I am a young star entrant

1. Brief Description of Entry : _____

2. Explain the technique you've used in some detail highlighting the hardware, software and consumables you've used in the process: _____

3. Provide high resolution image(s) of the print(s). This is essential for entry.

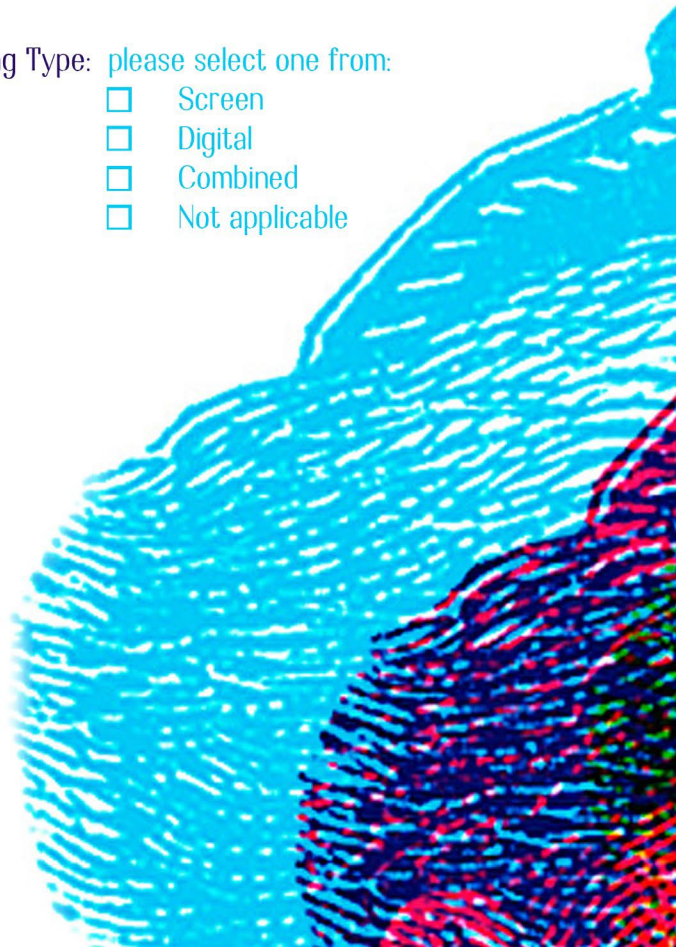
• Please email these along with this application form to events@fespa.com or post them along with the entry form on a USB of CD/ DVD to [Michela Marcantonio, C/o FESPA Awards, FESPA Ltd, Bancroft Place, 10 Bancroft Rd, Reigate, Surrey RH2 7RP](#)

Category: please select which category you are entering

Printing Type: please select one from:

- Category 1 Point of Purchase Products
- Category 2 Point of Purchase Products
- Category 3 Posters
- Category 4 Calendars
- Category 5 Original Serigraphies
- Category 6 Fine Art Reproductions
- Category 7 Decals, Printed Labels
- Category 8 Special effect
- Category 9 Special effect
- Category 10 T-shirts and Garments
- Category 11 Other Textile Products
- Category 12 Roll to roll printed textile
- Category 13 Glass & Ceramic
- Category 14 Metal & Wood
- Category 15 Direct Printing on 3D Products
- Category 16 Miscellaneous
- Category 17 Cross Media print campaign
- Category 18 Young star Award

- Screen
- Digital
- Combined
- Not applicable



4. Supporting Material * Optional Video/ Images/ Documents

- Photographs or scans, taken at 5 megapixels or above
- Original design documents, to prove you were the originator
- Supporting documentation (endorsement from government bodies, academic institutions, clients, customers or supply chain partners) relevant to category. Remember that your contract with clients and partners may prevent you from sharing artwork.
- Video - a tour of your equipment, the production process, installed print, interviews, testimonials, or demonstration of integration

5. Compulsory Items

It is compulsory that you send us your entry, either the actual entry or samples of the printed proofs must be provided:

These must be sent to the below address TO ARRIVE NO LATER THAN 7th May 2015

Kuehne + Nagel (AO & Co.) KG

KN Expo & Event Logistics

Messealle Nord (Tor A)

D-50679

Cologne

c/o FESPA

AWARDS 2015

Company Name: _____

Notify: Alex Weller & David Engels

Tel +49 (0) 221 -284 9242 alerts to be sent through to: rwebb@agility.com

6. Exhibition Display Information

- Please state the estimated size of the entry (and weight if thought to be a heavy item).

• Please include any suggested/specific display instructions and if possible any tools (i.e. screws and bolts) needed to display the entry. _____

TERMS & CONDITIONS

1. By entering into the competition, you warrant that your entry will not infringe the rights (including any intellectual property rights) of any third party. If your entry features any person(s), you must ensure that their permission has been obtained for use in the entry (or where such a person is under 16, the consent of their parent or guardian).
2. In consideration of FESPA accepting your entry to the competition, you grant to FESPA an irrevocable, non-exclusive, royalty-free, worldwide licence for the full period of copyright to publish or otherwise use your entry in any way and at any time so far as such use is connected:
 - a. to this competition; or
 - b. to FESPA; and to sub-licence such rights to any third party.
3. FESPA (or any party who is a sub- licensee of FESPA under condition 2, above) may cut, edit, crop or arrange your entry as it sees fit.
4. Your application to enter into the competition and any dispute or claim arising out of or in connection with it shall be governed by and construed in accordance with the law of England and Wales.
5. You agree that, subject as provided below, the courts of England and Wales shall have exclusive jurisdiction over any dispute or claim instituted by you against FESPA arising out of or in connection with your application to enter into the competition. Nothing in this clause shall limit the right of FESPA to take proceedings against you in any other court(s) of competent jurisdiction.
6. FESPA and or its partners will not be held responsible for any loss, stolen or damaged entries before during or after the awards
7. FESPA Reserves the right to change alter or amend the T&C's, entry criteria or marking criteria at any time without prior notice.



DATES TO REMEMBER:

- **17TH APRIL 2015:** closing date for entries
- **19TH APRIL 2015 ONWARDS:** shortlisted entries showcased on FESPA.com and public voting on entries for 'The People's Choice Award'
- **7TH MAY 2015:** Entries to arrive at Kuehne Nagel (AG & Co)
- **18TH-22ND MAY 2015:** all entries displayed at FESPA 2015, Cologne
- **19TH MAY 2014:** winners announced and celebrated at Gala Dinner during FESPA 2015